

# SCHOOL DIRECTOR RECOGNITION MONTH

# JANUARY 2025

## Sample Social Posts

January is School Director Recognition Month! Please join us in celebrating [district] school directors who volunteer their time to serve our students, schools and communities.

It's officially School Director Recognition Month! Thank you to the [district] school directors for your hard work and dedication!

PA school directors are locally elected officials who voluntarily donate their time to school board business. Thank you, [district name] school directors, for your service! We appreciate you!

January is School Director Recognition Month! Send them an email thanking them for their service to our district! [attach board photo, link to board emails on district website]

This January, we send a big thank you to our [district] school directors for your service!

This month, we are recognizing our school directors for their ongoing dedication and service to our district!

Hashtag ideas:

#SchoolDirectorRecognition

#SchoolDirectorMonth



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## Suggestions...

### FOR SALUTING SCHOOL DIRECTORS DURING SCHOOL DIRECTOR RECOGNITION MONTH

- Tie school director recognition to a special event such as an athletic game or performance.
- Contact student editors to do feature stories about the board in school publications.
- Have students create handwritten notes to be distributed to the directors at an upcoming meeting.
- Participate in an Adopt-a-School-Director program: Classrooms choose a school director to adopt for a month and share class projects. School directors can visit the class to thank students.
- Hold a mock school board meeting with students filling the role of school directors. Create an agenda and appoint others to serve as administrators and concerned citizens.
- Have school marquees display "Thanks!" or other words of appreciation to school directors.
- Arrange for public service announcements for local radio and TV.
- Arrange for a florist to donate a single flower for each school director and put it at his or her place at a board meeting as a thank-you for their service.
- Place an announcement of School Director Recognition Month on the school district's website and social media accounts, and in all district publications.
- Create a "School-Director-For-A-Day" contest giving students the opportunity to serve and learn about the duties and responsibilities of a school director.
- Have students write thank-you notes to school directors. Use student artwork to make thank-you cards.
- Arrange a speaking engagement at a local service or civic club to explain the school board's role and how public education is governed.
- Create a bulletin board display featuring pictures of school directors, background information and years of service on the board.
- Send flyers or information sheets home with students that detail School Director Recognition Month to spread awareness among parents.
- Start a tradition of "school director spotlights" and highlight one member per meeting for specific works.
- Make a video of students thanking school directors and show it during a meeting.
- Work with your PTA or other local organizations to provide snacks during an upcoming school board meeting.
- Arrange to have a school director be a guest lecturer in class during the month.

**WE LOVE TO SEE ALL THE WAYS DISTRICTS ARE CELEBRATING.  
BE SURE TO TAG PSBA ON YOUR DISTRICT'S SOCIAL POSTS!**